
**DCU Business School
PhD Opportunities**

Business Incubation Performance Measurement

Project Area

The project will focus on the identification of timely and effective performance measurement techniques and models for business incubation institutions. Defining and assessing the current national and international approaches to business incubation measurement in relation to the current literature will be an initial starting point. Differences in measurement approaches of both third-level campuses and other incubation models will also be examined. It is expected that the research will make major contributions to both the theoretical and practical aspects of the topic within an Irish perspective.

Entry Requirements

To be accepted to the PhD programme, applicants must hold a Masters degree by research from a recognised university. Applicants who do not hold a Masters by research (i.e. those with a taught Masters) may be considered for the PhD-track programme. If progress is satisfactory after the first year – judged by work in progress and an oral examination – the scholar may then transfer to the PhD programme.

A satisfactory oral and written command of the English language will also have to be demonstrated by the applicant.

Application Procedures

Applicants should submit their CV and a research proposal (approx. 3,500 words) by email to: Ms. Rachel Keegan at rachel.keegan@dcu.ie

Guidelines on how to structure a proposal can be found at:
http://www.dcu.ie/dcubs/research_proposal_guidelines.pdf

Informal enquiries about this position may be made to Dr Sarah Ingle at
sarah.ingle@dcu.ie