
**DCU Business School
PhD Opportunities**

Strategic Leadership and ICT-Enabled Change

Project Area/Topic

Leading Strategic Change: The Case of Information and Communication Technology

This research initiative will focus on the introduction of enterprise-wide information and communication technology (ICT) systems within Irish organisations.

Over the past ten years ICT systems have played a pivotal role in modernising Irish private and public sector organisations. However, despite the strategic importance of ICT for modern organisations, both the case literature and empirical evidence reveals a story fraught with difficulty. In fact, some seminal studies have found that an estimated 50 percent of ICT initiatives fail or are completely abandoned while another 40 percent are delivered late and over budget.

One of the key barriers to success is how ICT implementation is perceived within modern organisations. Research reveals that many continue to view ICT initiatives as 'technical projects' rather than 'business initiatives'. Such an approach to implementation often overlooks key aspects of ICT-enabled change. In particular, effective enterprise-wide ICT implementation requires strategic leaders that are capable of harnessing the complex and multi-faceted nature of organisational-wide change.

This research programme of work now invites applications from individuals interested in studying for a PhD in the area of strategic leadership and ICT-enabled change.

Entry Requirements

To be accepted to the PhD programme, applicants must hold a Masters degree by research from a recognised university. Applicants who do not hold a Masters by research (i.e. those with a taught Masters) may be considered for the PhD-track programme. If progress is satisfactory after the first year – judged by work in progress and an oral examination – the scholar may then transfer to the PhD programme. Students should have completed their Masters degree in a related area such as management, organisational psychology, business studies, or business computing.

Application Procedures

Applicants should submit their CV and a research proposal (approx. 3,500 words) by email to: Ms. Rachel Keegan at rachel.keegan@dcu.ie

Guidelines on how to structure a proposal can be found at:

http://www.dcu.ie/dcubs/research_proposal_guidelines.pdf

Informal enquiries about this/these position/s may be made to Dr. John Loonam at john.loonam@dcu.ie