

Corporate Social Responsibility Strategy on Agenda at CSR4U Cork Event

On the 19th of February, the third CSR4U Rollout event was held in the Maryborough House Hotel in Cork.

There was a medium sized group who were very eager to learn and discuss the issues surrounding CSR, including implementing a CSR strategy, the basic elements of CSR and how companies can benefit from a positive image if they practice CSR.

The speakers at this event were Tomas Sercovich, Senior Corporate Responsibility Consultant with Business in the Community Ireland and Dr. Pierre McDonagh, Director of Consumption Studies at Dublin City University.

For further information, visit www.csru.org