

The Objectives of this three-year, full-time degree are:

- To enable students to acquire a wide range of journalistic skills in print, broadcasting and online media
- To ensure students understand the roles and responsibilities of journalists in society
- To give students a detailed understanding of the structures and practices of the media industry in national and international contexts
- To provide students with a broad general education
- To produce graduates capable of working as journalists

Programme Outline

The B.A. Journalism degree programme is a mixture of journalism-related courses and more conventional academic subjects. A full outline of the curriculum is overleaf.

All students are required to complete exercises in practical journalism skills throughout the programme in such modules as News Writing, Advanced News Reporting, News Editing, Feature Writing, and various modules in Online, Radio and TV Journalism. There are also core courses in Law and Ethics, while shorthand instruction is offered as an optional extra. Students also select one of three optional strands: law, politics, or communication theory. In their third year, students take part in regular Newsdays, all-day news gathering, reporting and processing exercises, simulating a multimedia working environment in both newspaper and radio station settings, with realistic deadlines. Final year students also present a major project in academic or journalistic format. This may consist of an in-depth piece of journalism or a research dissertation on journalism or the media.

Relevant Work Experience

DCU's work experience programme *INTRA* (INtegrated TRAINing) is a central feature of education at DCU and an integral part of most undergraduate and some postgraduate degree programmes. It is a compulsory element of the B.A. Journalism.

Work Areas

Students on the B.A. Journalism to date have successfully completed *INTRA* with the following:

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|------------------------------|----------------------------------|--------------------------|
| ■ Daily Newspapers | ■ Trade Magazines | ■ Local Radio |
| ■ Radio Websites | ■ Sunday Newspapers | ■ National Radio |
| ■ Local Newspapers | ■ Public Relations Organisations | ■ Government Departments |
| ■ Internet Content Providers | ■ Consumer Magazines | |
| ■ National T.V. | ■ Daily Newspaper Websites | |

Student Availability

B.A. Journalism students are required to complete an eight-week work placement at the end of their final year, from mid-May to mid-July. Offers of vacancies are advertised to the students from early March. Please post vacancies on the *INTRA* on line website at www.intra.dcu.ie, or send details to:

INTRA Unit, Student Support & Development,
Dublin City University,
Glasnevin, Dublin 9, Ireland.

Phone: 00 353 1 700 5514

Fax: 00 353 1 700 5505

Website: www.intra.dcu.ie



B.A. Journalism – Modules

Year 1

Year 1 – Core Modules

Introduction to Social Studies
News Writing
Introduction to Law
Introduction to the Irish Political System
News Reporting
History & Structure of the Media
News Editing
The Radio Newsroom
Digital Media Skills 1 and 2
Analysing Media Content

Year 2

Year 2 – Core Modules

Ethics of Journalism
Radio Reporting
Current Affairs
Media Law
Principles of TV News
Online Journalism
Advanced News Reporting
Research Methods

Year 2 – Optional Modules (Choose Four)

Crime & the Media
News Design
Cross-Cultural Communications
Ireland & National Cinema
Literature & Journalism
Comparative European Politics
European Union Law
Global Communication
Photojournalism
Television Drama

Year 3

Year 3 – Core Modules

Perspectives on the Information Society
Newsdays
Feature Writing
Project
INTRA

Year 3 – Optional Modules (Choose Two)

History of Ideas
TV Reporting
Criminal Law
Issues in European Integration
Advanced Photojournalism
Journalism Portfolio
Applying Communication Theory