



## Get Started: Tech Venture Creation Programme

### List of Modules

Module	Module Title	Date & Time
1	Introduction to Technology Entrepreneurship	Thur 8th April 6-9pm
2	Market Feasibility & Exploratory Research	Sat 10th April 9-12noon
3	Technology Assessment & Commercialisation Opportunity *	Fri 16th April 6-9pm
4	New Product Development and Innovation	Sat 17th April 9-12noon
5	Venture Capital & Funding Models	Thur 22nd April 6-9pm
6	Managing Legal Aspects of Tech Start-ups	Sat 24th April 9-12 noon
7	IP, Trademarks and Copyright *	Tue 4th May 6-9pm
8	Sustainable Competitive Advantage & Positioning	Sat 8th May 9-1pm
9	Sales	Thur 13th May 6-9pm
10	Marketing & Branding	Sat 15th May 9-12 noon
11	Finance & Cash Flow	Thur 20th May 6-9pm
12	Bringing It All Together: Business Planning	Sat 22nd May 9-12 noon
13	From Lab to Product: Pitching	TBC
	Mentoring - 6 Month Duration	