DCU invites you to a seminar on:

‘Innovation and Entrepreneurship Strategy in the USA’
Thursday 20th September 2012 at 5.30pm
The Helix, Dublin City University

Dr Charles W. Wessner
Director of the Program on Technology, Innovation and Entrepreneurship, US National Academies

Dublin City University is delighted to host a visit by Dr Charles W. Wessner of the US National Academies in Washington DC. A National Academy Scholar and Director of the Program on Technology, Innovation, and Entrepreneurship, Dr Wessner is recognised internationally for his expertise on innovation policy, including public-private partnerships, entrepreneurship, early-stage financing for new firms, and the special needs and benefits of high-technology industry.

His work addresses the linkages between science-based economic growth, entrepreneurship, new technology development, university-industry clusters, regional development, small firm finance and public-private partnerships. His program at the US National Academies also addresses policy issues associated with international technology cooperation, investment, and trade in high-technology industries.

Currently, he directs a series of studies centred on government measures to encourage entrepreneurship and to support the development of new technologies and the cooperation between industry, universities, laboratories, and government to capitalize on a nation’s investment in research. The overarching goal of Dr Wessner’s work is to develop a better understanding of how we can bring new technologies forward to address global challenges in health, climate, energy, water, infrastructure, and security.

In this address, Dr Wessner will explore how to compete globally in the 21st Century and how government, universities and business can best collaborate to foster innovation and entrepreneurship.

There is no charge to attend this prestigious seminar, though early registration is advised.

To register please contact Maria Johnston at Invent DCU on 01-700 7597
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