

Enterprise Platform Programme

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Phase 1

Application Form 2012



Enterprise Platform Programme

1. Background Information:

Contact details

Name		Telephone	
Address		Mobile	
		Work	
		Home	
Email			

Promoter details

Are you currently committed to your project full-time?	
If no, are you prepared to give up your current employment and commit to the programme full-time?	
Have you ever established a start-up business before?	
Where did you hear about the programme?	
Do you require a hot desk?	
Have you applied for/received government funding for this concept and if yes from which agency?	
Have you or a business partner ever applied for/participated on an enterprise programme?	

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Please attach curriculum vitae AND summarise below

Academic Qualifications
Technical Experience
Commercial Experience
Relevant Skills

2. The Business Concept:

Business Name (if decided)	
Time frame (when idea conceived)	

Stage of Development (Y/N)	Comment
Idea for a business	
Market research	
Business plan	
Prototype	
Pilot/reference customer(s)	
Company trading	

*If you have a Business Plan at this stage please **DO NOT** send it.
The volume of applications we receive means that we can not read them all.*

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Concept Description

Please provide a clear, concise and non-technical description of your product/service

A large, empty rectangular box with a thin black border, intended for the user to provide a clear, concise, and non-technical description of their product or service.

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3. The Target Market:

Industry Sector (Indicate all that apply)			
e-Business		Engineering design	
Information Technology		Food technology	
Communications		Health science	
Biotechnology			

Who are your target customers?

What is your geographic focus and market size?

Who are your key competitors?

What do you think the pricing for your product/service will be?

Other details

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4. Your Analysis:

<p>Why do you think your business will be successful?</p>
<p>What difficulties do you expect to face?</p>
<p>What do you hope to achieve from the Programme?</p>
<p>Why do you want to be an entrepreneur?</p>
<p>Comments (Any additional information to support your application)</p>

DECLARATION

I certify that the information given in this application form is correct:

Signature: _____

Date: _____

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Return to:

Maria Johnston
Operations Manager
Invent DCU
Glasnevin
Dublin 9

Email: maria.johnston@invent.dcu.ie
Web: www.dcu.ie/invent
Tel: +353 1 700 7597

Garrett Duffy
Enterprise Development Manager
Regional Development Centre
Dundalk Institute of Technology
Dublin Road
Dundalk

Email: garrett.duffy@dkit.ie
Web: www.rdc.ie
Tel: +353 42 9370400



Ireland's EU Structural Funds
Programmes 2007 - 2013
Co-funded by the Irish Government
and the European Union

