DCU’s Enterprise Society Presents:

‘Good Healthy Business’

with Patrick O’ Connell (Paddy’s O’Granola)

Location: Invent DCU

Date: 5th March 2012 at 4pm

Patrick O’ Connell began selling his homemade granola back in his student days and has now grown his business to a national scale. In his talk today, he will focus on the importance of persistence and how to maintain a healthy business in economically pressing times. He will share his plans for expansion and how he has made granola into such a quickly evolving business.

http://www.granola.ie/

Paddy’s O’Granola
Irresistibly good for you!