

“from possibility to reality”

**JOIN US FOR A SERIES OF PERSONAL / PROFESSIONAL SEMINARS IN
DCU RYAN ACADEMY, CITYWEST**

Date: Wednesday 22nd February 2012
Time: 6.00pm – 7.45 pm
Venue: DCU Ryan Academy, 3013 Lake Drive, Citywest Business Campus
Cost: €25

**Theme: “Perspectives on Professional Branding & its
role in Business Development”**

In these ever changing times Eddie Shanahan shares his perspectives on professional branding and its role in business development. Eddie offers bespoke consultancy in Branding, Business Development, New Product & Service Development, Customer Service and Creative Retailing. His clients include Irish and international designers, blue chip corporations, state agencies, iconic retailers and emerging talent. A regular commentator on business and lifestyle in national media, he is Chairperson of the Council of Irish fashion Designer, a Director of The Leitrim Design House and an Associate at the retail consultants MH Consultancy.

Date: Wednesday 29th February 2012
Time: 6.00pm – 7.45 pm
Venue: DCU Ryan Academy, 3013 Lake Drive, Citywest Business Campus
Cost: €25

Theme: “Develop a Positive Approach to Life”

“Go confidently in the direction of your dreams! Live the life you’ve imagined” – Thoreau

This practical solution based seminar helps to define exactly whom you are, what is unique about you, your individuality and how to take control of your life. It will give you techniques, suggestions and powerful strategies to take responsibility and make those tough decisions.

No more procrastination, take this time for you to review your position in life and decide what changes need to be made in order for you to enjoy a more positive and fulfilled life both personally and professionally.

Book Online: www.ryanacademy.ie or call (01) 7006762

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Date: Wednesday 7th March 2012
Time: 6.00pm – 7.45 pm
Venue: DCU Ryan Academy, 3013 Lake Drive, Citywest Business Campus
Cost: €25

Theme: “The Power of Resilience”

‘Spring back – Rebound – Recover – Return from being compressed, stretched’ Oxford Dictionary Resilience is that ineffable quality that allows some people to be knocked down by life but come back stronger than ever. Rather than letting failure, economic downturns, personal trauma overcome them and drain their resolve, they find a way to rise up and move forward. This practical solution based seminar helps individuals to manage change and become resilient.

Adesse Team

Margaret Wilson is a Qualified Personal & Executive Coach, Mentor, Trainer and Business Consultant with thirty years management experience. Qualified as an Innovation specialist on DCU Ryan Academy's Business Innovation Programme June 2011, Margaret provides innovation coaching services to a number of SME's, owner manager businesses and individuals to assist identify a range of new business opportunities and strategies during these challenging economic times. Margaret has worked with many professional business Men & Women as a transformation coach combining professionalism & image. www.adesse.ie

Irene Canavan brings seven years of human resources consultancy experience and over twenty years of practical industry based human resources expertise, culminating in her appointment as Group Human Resources and Training Director of Arnotts Limited. As a human resources and industrial relations consultant, she provides full human resources support to small and mid-sized companies, She sits as an external member on the interview boards and recruitment and selection committees of large national concerns. Irene holds a degree in Industrial Relations and Human Resource Management from National University of Ireland and is an active member of the Chartered Institute of Personnel and Development (CIPD). www.adesse.ie

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