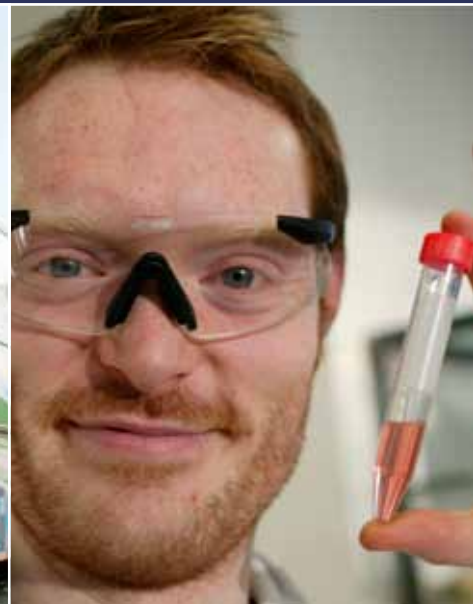




Dublin City University Educational Trust



2007 & 2008 REPORT

Established in 1988 by a group of business people, the mission of the Dublin City University Educational Trust is to build philanthropic relationships to advance the vision of Dublin City University.

The DCU Educational Trust engages with friends, corporations, alumni, foundations and community groups to demonstrate the unique culture of Dublin City University and the power of higher education to change lives. It is by building these philanthropic relationships that the DCU Educational Trust assists the university in recruiting, retaining and supporting the students, researchers and teachers who build Ireland's knowledge base and pass on their passion for learning and achievement to future generations.

Today the Educational Trust's success is evidenced by the transformation of the original Glasnevin site to a modern purpose-built campus. Indeed, many of DCU's landmark buildings were built with the aid of funding from the Educational Trust. Over the

past 20 years, the Trust has secured private support of over €125 million from individuals, foundations and corporations.

In 2007 & 2008 the DCU Educational Trust raised €4.4 million in support of programmes across Dublin City University and made €3.9 million in grants to programmes at DCU. The Board of the DCU Educational Trust extends its sincere appreciation to all those who have shown leadership by contributing to our programmes and supporting Dublin City University over the past two years. Through your generosity, hundreds of students have attended university, public debates have been led and encouraged by our academic staff, life-changing research has continued to seek answers to our most pressing health problems, talented Irish athletes have been enabled to fulfil their potential, and thousands of young people will be engaged with the joy of discovery and the power of science. We thank you for your commitment and we look forward to continuing our work together.



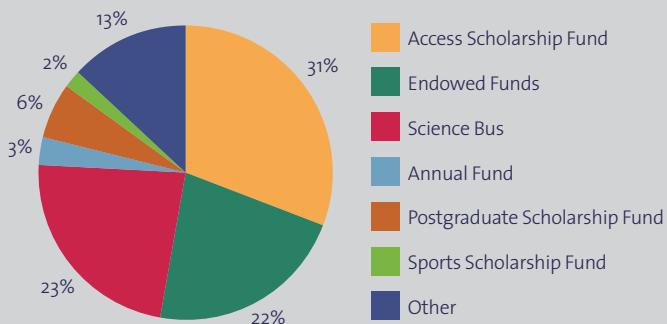


ACCESS SCHOLARSHIPS

The DCU Access Scholarship Programme represents Dublin City University's commitment to its founding mission of opening the doors of higher education to those who might not otherwise benefit from the power of education. The DCU Access Programme was introduced in 1989 to provide talented students from disadvantaged backgrounds a place at DCU. Initially, the programme focussed on the North Dublin region, but today over 400 students participate in the programme from every county in Ireland. Each access scholarship is privately funded by individuals and companies who believe that all students should be given the opportunity to fulfil their potential through higher education.

The cost of supporting a DCU Access Scholarship is €2,000 per student, per year. Gifts may be targeted to support students studying specific academic disciplines or students from a particular area or county. Between 2007 and 2008, over 150 access scholarship recipients graduated from DCU and the Educational Trust raised €1.3 million in support of current scholarship students, changing their lives and re-shaping their communities forever. In 2009, DCU will celebrate 20 years of the Access Programme.

2007/2008 PLEDGES RECEIVED BY FUND



2007 & 2008 saw significant growth in endowed scholarship funds, following the launch of an endowment campaign by the DCU Educational Trust in 2006. While the growth of endowments is a welcome and needed development, raising sufficient funds for current Access Scholarships remains a significant challenge and priority. The economic forecast for 2009 only amplifies the need for initiatives such as the Access Scholarship Programme.

ETHICS INSTITUTE

DCU announced it was creating a multi-disciplinary Institute for Ethics in 2006. This Institute will examine a broad range of applied ethics issues, around two thematic strands: Business and Society and Health Care and Life Sciences. The remit of the Institute reflects the comprehensive approach needed in Ireland today, where complex ethical issues may be examined from a variety of perspectives. The DCU Institute for Ethics is the first such institution to be concerned with ethical decision-making across a wide range of disciplines, including business, technology, politics, media, healthcare, life sciences and education. The Institute will provide research, teaching and services across this broad range of areas and will contribute to national and international debates.

In September 2008, DCU appointed a leading international expert, Dr. Bert Gordijn, to lead the Institute as our new Chair of Ethics. The DCU Educational Trust continues to seek support for the foundation of this new initiative. To date, €2 million has been raised and a further €3 million is needed to complete initial funding of the Institute.

SCIENCE BUS

In 2008, the DCU Educational Trust reached agreement with a consortium of three partners to support the Science Bus for three years. The Science Bus is a mobile laboratory that travels to primary schools in the greater Dublin area and throughout Ireland, supporting the primary school science curriculum and providing valuable hands-on experience for school children who would otherwise not have this opportunity. During the course of a year, the science bus visits over 180 primary schools, impacting over 16,000 school children.

The Science Bus is managed by the Centre for Talented Youth in Ireland (CTYI), which is based at DCU. The public private partnership intends to provide nearly €1 million in funding over the next three year period. This investment will support an essential resource for primary schools and inspire school children to develop a lifelong interest in science.

ENDOWED SCHOLARSHIPS

Endowed scholarships are the foundation of a sustainable and perpetual funding base for scholarship support at DCU. Endowed funds are established with a gift of €50,000 or more. Over the past two years the DCU Educational Trust has raised nearly €1 million in endowed funds to support our students.

The Ger McDonnell Memorial Access Scholarship Fund was established in 2008. As a result of the generosity of friends and colleagues and the School of Electronic Engineering, a scholarship



will be awarded in memory of Ger McDonnell each year to a student enrolled through the Access Scholarship Programme, with preference given to students studying engineering.

The Paddy Wright Memorial Scholarship Fund was established in 2008 in memory of former DCU Educational Trust Chairman, Dr. Paddy Wright, whose leadership helped develop the DCU campus. Paddy's family and friends came together to create this fund, which will support annual Access Scholarships for North Dublin students as well as support for a DCU Gaelic Footballer.

The Aidan P. McDonnell Memorial Scholarship Fund was established in 2007. The fund will support an Access scholarship in memory of Aidan McDonnell for a student from Co. Mayo each year, and was established through the generosity of Aidan's friends and former colleagues in Vilicom, Inc..

In 2008 a unique postgraduate scholarship programme was established at DCU in memory of the late John Thompson, former Chief Executive of Associated Newspapers Ireland and Managing Director, The Star. **The John Thompson Memorial Marketing and Media Scholarship** aims to promote connections between journalism and marketing and will allow two students to undertake Masters programmes at DCU each year.

Previously established endowment funds at DCU continue to benefit students in their chosen fields including: The Orla Benson Memorial Scholarship Fund supporting study in Biotechnology; The Paddy Moriarty Fund in Law and Government; The Bank of Ireland, Fujitsu, Diageo and Dublin Airport Authority Scholarships supporting Business Studies students; The Piersie Fund supporting studies in the area of Biological Sciences; The Microsoft Scholarships in Computer Applications; and the Motorola and John Mitchell Scholarships in Electronic Engineering

Endowed funds are managed by our investment managers and closely monitored by the Board of Trustees of the DCU Educational Trust.

SPORTS SCHOLARSHIPS



DCU is one of the leading third level sporting institutions in Ireland and prides itself on its elite athlete development programmes. Since its launch in 2006, the DCU Sports Academy offers a tailored athlete-led sport scholarship programme which, through world-class coaching, state of the art facilities and course flexibility, aims to enhance both the academic and sporting development of the young men and women making an impact on the future of Irish Sport. The Academy currently supports 130 scholarship students in Gaelic Football, Athletics and Tennis.

The DCU Educational Trust continues to raise vital financial support for these athletes. In 2007/2008, a major gift was received from Paddy Power to support DCU Athletes over the next four years and Coca-Cola Bottlers Ireland made a multi-year commitment to support GAA scholarships. DCU also sent a number of its students and graduates to the 2008 Beijing Olympics, including Fionnuala Britton (3,000m Steeplechase), Ciara Peelo (Women's single-handed Sailing) and Darren Sutherland (Olympic Bronze Medallist, Boxing 75kg).

LEADERSHIP CIRCLE



The DCU Leadership Circle is a community of supporters who make annual contributions in excess

of €1,000 to Dublin City University. The Leadership Circle dinner, hosted by the DCU President and Board of Trustees, is a celebration of the generosity of these donors. 2007 saw the inauguration of three Leadership Awards to an individual, an organisation and a member of DCU staff who have made a real and lasting difference to the Dublin City University community. The 2007 Awards were presented to Bill Cullen, Chairman, Glencullen Group, in recognition of his leadership in supporting DCU's Sports Academy and Access Scholarship programme, to Professor Brian MacCraith, Director of DCU's Bidiagnostics Institute, for his lifetime of achievement in science & health research and to Henk van Engelen and the ASML Foundation for their support of the DCU Access Achievement Awards.

The 2008 Leadership Awards were presented by DCU Trustees Gay Byrne and Mary Finan to Frank Keane for his leadership gift establishing the Frank Keane BMW Endowment Fund, which will support Access Scholarship students studying science, to Deloitte in recognition of their establishment of the Deloitte Endowment Fund, which will support seven or more Access scholarships annually, and to Professor Niall Moyna, Head of DCU's School of Health and Human Performance, for his outstanding research in the area of health promotion in children and for his key role in the advancement of Irish sport and athletics. The DCU Leadership Circle dinner and other Leadership Circle events throughout the year have continued to see a marked increase in attendance reflective of the increase in support for and involvement with the DCU Educational Trust.

ALUMNI RELATIONS



The DCU Alumni Relations programme is committed to encouraging alumni to stay in touch with the University and to engage their active involvement. The Alumni Office is now in contact with over 34,000 graduates, 20,000 of whom subscribe to a monthly e-bulletin.

DCU Alumni launched the first 'Alumni Wall' in the John and Aileen O'Reilly Library in October 2008. The Alumni Wall features photographs and profiles of distinguished graduates such as Seán Óg hAilpín (Fiontar) and Ardal O'Hanlon (Communications). Unveiling the Alumni Wall will be an annual event in DCU with new nominees selected each year.

2007-08 alumni event highlights include class reunions, the Alumni Benefit Card launch, DCU Olympians send-off event, Alumni Soccer Tournament, Alumni Golf Classic, the Alumni Mentorship Programme and many International Alumni Chapter events.

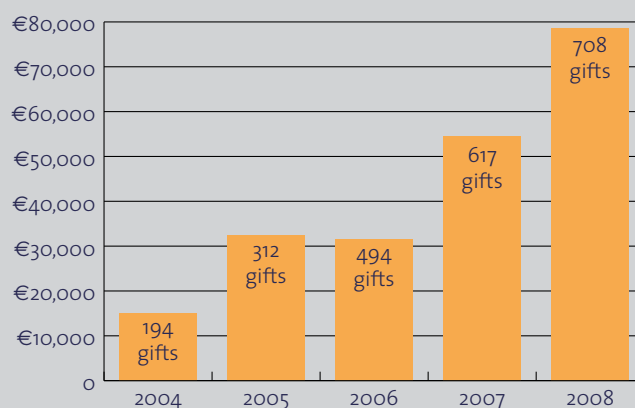
The 2009 alumni programme is expanding with targeted professional networking events, alumni awards, new overseas chapters and alumni sporting events.

ANNUAL FUND



The DCU Annual Fund is an integral part of the DCU Educational Trust's overall fundraising efforts. The Annual Fund draws upon DCU alumni, friends, students, trustees, parents and staff to provide financial support to some of our most worthy campus projects. One of the main contributors to the Annual Fund is the bi-annual telethon. Over the last 6 years, donations through the DCU Annual Fund Telethon have continued to increase, raising a total of €132,816 in 2007 and 2008 alone. We would like to thank all alumni and friends for their continued support through the Annual Fund.

ANNUAL FUND TELETHON DONATIONS



The majority of the DCU Annual Fund goes to support the DCU Access Scholarship Programme. Other campus programmes benefiting from DCU Annual Fund grants include the 2007 DCU Collingwood Cup Tournament (the largest soccer intervarsity competition in Ireland), health research projects including Diabetes research based in DCU's National Institute for Cellular Biotechnology and the DCU School of Health and Human Performance as well as a new Arts Bursary to encourage DCU students to pursue their artistic talents.

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If you would like to learn more about the DCU Educational Trust and our activities visit

www.dcu.ie/trust or call the Educational Trust at 353 (0) 1 7005467

Dublin City University Educational Trust is a registered charity

Charity Number: CHY8960

Chief Executive: Patrick McDermott

Auditors: PricewaterhouseCoopers

Bankers: Allied Irish Bank & Ulster Bank

Solicitors: Arthur Cox

Investment Managers: NCB Stockbrokers



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