



# Dublin City University Educational Trust

## 2006 ANNUAL REPORT

The Dublin City University Educational Trust seeks private support to further the development of DCU and to prepare our students for positions of leadership in business and industry, science and health, communications and public life. The DCU Educational Trust engages with friends, corporations, alumni, foundations and community groups to demonstrate the unique culture of Dublin City University and the power of higher education to change lives.

It is by building these philanthropic relationships that the DCU Educational Trust assists the university in recruiting, retaining and supporting the students, researchers and teachers who build Ireland's knowledge base and pass on their passion for learning and achievement to future generations.

The Board of the DCU Educational Trust extends its sincere appreciation to all those who have shown leadership and generosity by contributing to our programmes and supporting the development of Dublin City University.

## OUR MISSION AND HISTORY

The DCU Educational Trust is a registered charity established by a group of business people in 1988 with the aim of obtaining private sector support for the development of Dublin City University. Today its success is evidenced by the transformation of the original site to a modern purpose-built campus. Indeed, nearly every building on campus has been built with the aid of funding from the Educational Trust.

Over the past 19 years, the Trust has secured private support of over €120 million from individuals, foundations and corporations. Trustees and staff work in partnership with the university to identify areas in need of support. While early emphasis was placed on the construction

of university facilities, more recently the Educational Trust has identified a number of key areas in need of funding across campus.

In 2003, the DCU Educational Trust was restructured to represent a more traditional 'development office' and to significantly increase the size and scope of its Board of Trustees. The past three years have been spent building the Trust's operations and generating new sources of private support for the university's priority programmes. This report is a landmark in that development as it is the first public annual reporting of the DCU Educational Trust's activities and funding.







athletics, and tennis, and offers a comprehensive educational environment for up to 100 student athletes.

Funded by a combination of university and private contributions, the academy will provide supports to each of its 100 high performance student athletes. In 2006 the Educational Trust raised initial funding of **€62,000** in support of the DCU sports academy and aims to raise **€3million** over the next **5 years**.

## ENDOWED SCHOLARSHIPS

The Trustees of the DCU Educational Trust have recognised that endowed scholarships are the foundation of a sustainable, perpetual funding base for student and research support. Such scholarships may be created with a gift of €50,000 or more. In the past year over €200,000 has been raised in support of endowed scholarships, generating in perpetuity **5 scholarships** for DCU students. Over the next five years, the Educational Trust seeks to raise **€15million** for endowed scholarships, thereby permanently securing our Access Scholarship Programme.

Creating an endowed scholarship at DCU is like planting a tree – the gift is invested and a portion of earned interest permanently generates an annual scholarship in support of students.

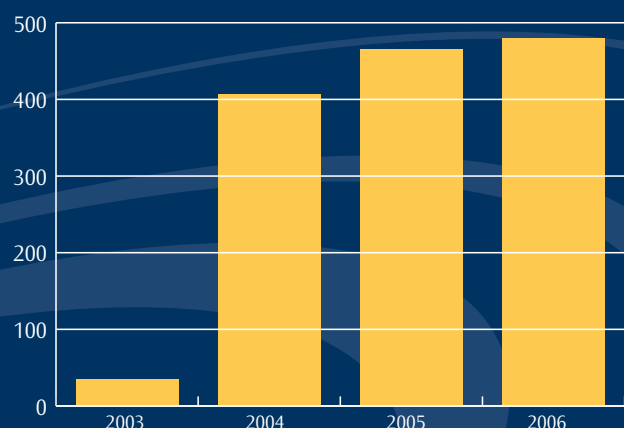
## THE DCU ANNUAL FUND & DISCRETIONARY GRANTS

The DCU Annual Fund is an integral part of the Educational Trust's overall fundraising efforts. The goals of the Annual Fund are to encourage alumni participation and to increase annual giving. The Annual Fund draws upon DCU alumni, friends, students, trustees, parents and staff to provide financial support to some of our most worthy campus projects.

Over the past three years the DCU Annual Fund has supported initiatives such as the DCU Access Programme, the Alumni Student Mentoring Programme, Fizzfest, an international arts festival for children in the Helix, and the DCU Science Bus. In 2006 the Annual Fund raised **€433,910** in cash and pledges.

The Educational Trust has significantly increased donations raised from DCU Alumni over the past four years, 2003-2006 as illustrated in the graph below. We are delighted to see such a high level of support from our graduates.

### Growth in the Number of Alumni Donors



2006 marked the year in which the DCU Alumni Office was fully integrated into the Educational Trust, further strengthening the university's relationship with its 29,000-strong alumni body. While the Trust encourages alumni to financially support the university, the Alumni Office's scope reaches far beyond fundraising to include: alumni awards, affinity programmes, reunions, mailings and special alumni events on campus and with our alumni chapters around the world.

## DCU Educational Trust – Board of Trustees

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### DCU President

Prof. Ferdinand von Prondzynski

*If you would like to learn more about the DCU Educational Trust  
and our activities visit*

[www.dcu.ie/trust](http://www.dcu.ie/trust) or call the Educational Trust at 353 (0) 1 7005467

Dublin City University Educational Trust is a registered charity

Charity Number: CHY896

Chief Executive: Patrick McDermott

Auditors: PricewaterhouseCoopers

Bankers: Allied Irish Bank & Ulster Bank

Solicitors: Arthur Cox