



DCU
Dublin City University Library
Strategy 2017 - 2019

Mission Statement

DCU Library will support and inspire students, researchers and the public through the development and interpretation of our printed, art, archival and digital collections on all campuses and online.

Vision

DCU Library encompasses the Library's collections, services, expertise and spaces at the O'Reilly Library, DCU Glasnevin Campus, the Cregan Library, DCU St Patrick's Campus and across all DCU campuses through our digital collections. DCU is Ireland's University of Enterprise and this ethos is reflected in our services and collections, which are resources to enable learning, teaching, research and public engagement.

The directorates within DCU Library (Research & Teaching, Collections & Systems, Public Services & Outreach, Special Collections & Archives) manage collections of immense diversity, from world-class digital services to unique historic items and extensive collections of modern Irish art. Dublin City University has an international reputation for its entrepreneurial approach to business, teaching and research and for its ability to encourage students to approach the world as a place of opportunity.

The DCU Library Strategy 2017 – 2019 is our vision to support DCU in its core activities and also to make our contribution to the vision for this dynamic and adventurous University. As we do so, we aim at all times to be **relevant, visible and expert.**

This strategy encompasses a significant period in the cumulative histories of DCU and its affiliated Colleges. Our respective libraries and collections have been at the heart of the Incorporation process. From October 2016, the University changed profoundly and there will be many new challenges for its libraries, not least as a multi-campus service but also one with greater breadth and depth in services and expertise.

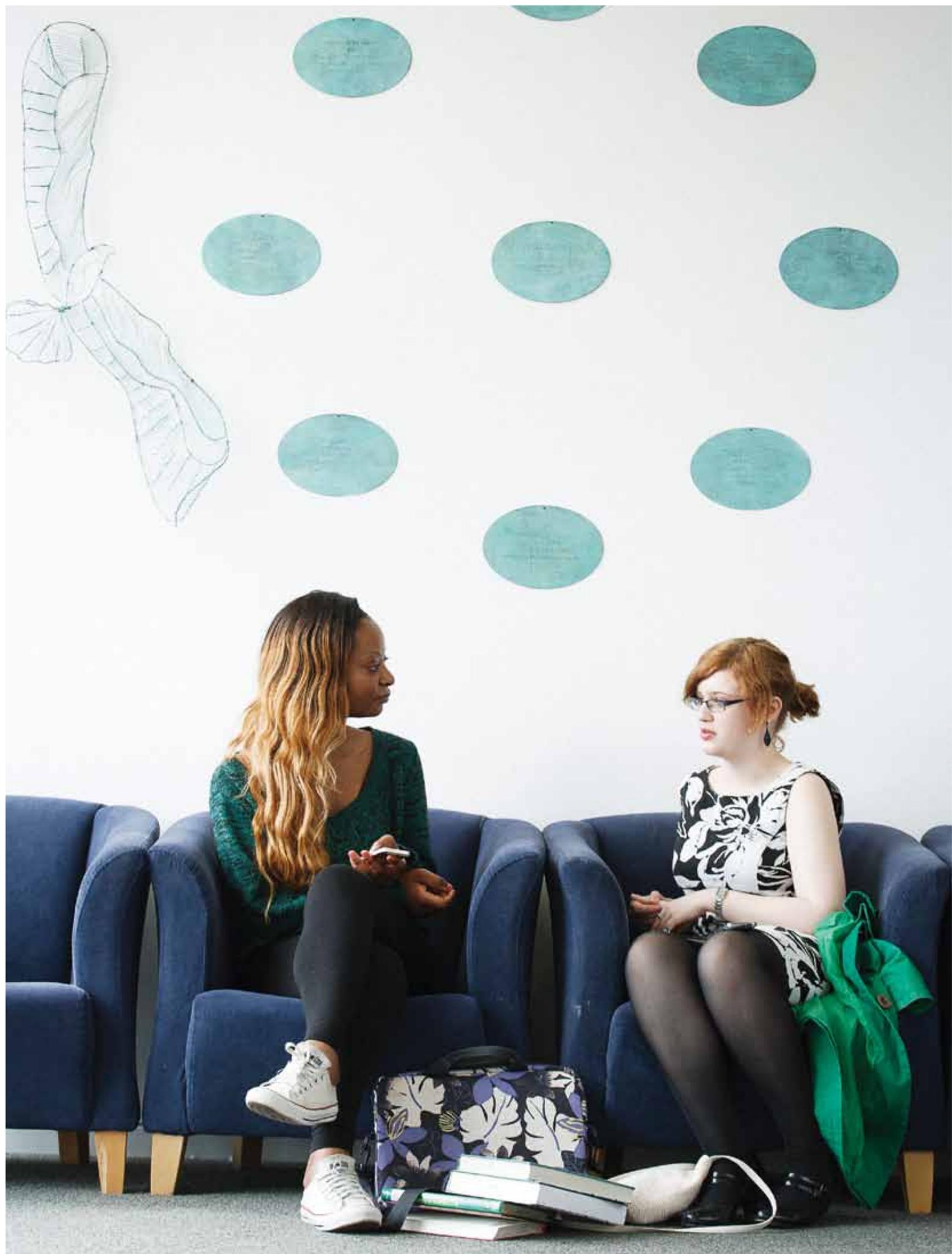
Underpinning this Strategy is our Enterprise Programme of projects that deliver on our Strategic Priority Areas. The Enterprise Programme is available separately and provides detail on all aspects of our development programme.

DCU Library is a vital part of delivering what is special now about the University and in enabling its long-term vision. Working with many partners across DCU and beyond, our professional practice is founded on our ability **to create, to deliver and to inspire.**

Christopher Pressler

University Librarian & Director of the Irish Modern Archives Research Centre





DCU and Beyond

The 2017 – 2019 Strategy sets out how our services and expertise interact with and contribute to Dublin City University's work in learning, teaching, research, public engagement and entrepreneurship. It also aims to align DCU Library, inclusive of the University's incorporated colleges with national and international initiatives, consortia and partnerships.

The Strategic Priority Areas are:

- 1. Student Experience**
- 2. Scholarship and Research**
- 3. Collection Development**
- 4. Community Engagement**
- 5. Partnership Growth**

The five priority areas are delivered through our Enterprise Programme themes:

- 1. Enabling Students**
- 2. Promoting Research**
- 3. Designing Digital**
- 4. Enriching Collections**
- 5. Engaging Partnerships**

The critical success factors of the Strategy are greater:

- 1. Student Value**
- 2. Research Trust**
- 3. National Impact**
- 4. International Regard**



Strategic Priority Area One: Student Experience

→ DCU Library plays an integral role in delivering DCU's renowned student experience.

Objectives:

Our **skilled and knowledgeable staff** are committed to the highest quality student care and development through direct contact and state-of-the-art technologies.

The **student voice** is critical to the success of our services and this will be constantly listened to and monitored formally and informally, including full student representation on the DCU Library Board.

Students are also leaders and professional **citizens of the future** – we will seek to support them beyond their time at DCU and on all our campuses.

Our services will contribute **content and expertise** to the University's online environments and its teaching modes and curricula.

Technology is at the heart of many students' library experience and we aim to be at the **leading edge** of content, devices and tools through our services.

Our spaces will be welcoming, fit-for-purpose and innovative to suit multiple learning styles and will be places that **enrich DCU's environment**.

Enterprise Programme Themes:

Enabling Students
Designing Digital

Enterprise Programme:

Key Projects

Maths Learning Centre – reconfigured in the Library
Library Opening Hours Extension Project
The Lounge – new student spaces
The Library Café – refurbishment of catering facilities
Patrick J Wright Postgraduate Centre
Academic Writing Centre – reconfigured in the Library
Information Commons – transformation project
AIB Gallery and Meeting Space – new partnership with Allied-Irish Bank
BYOD Devices and Tools Project
LETS Information Literacy Programme into The Loop VLE
Library and DCU Connected Programme Integration
Level 2 'Round Reading Rooms' Refurbishment Project
St Patrick's Campus Services Plan
Technology-rich collaborative learning rooms
Seating to 2500 Project



Strategic Priority Area Two: Scholarship and Research

→ DCU Library supports the research process across disciplines by aiding emerging ideas and providing access to their permanent record.

Objectives:

Our subject experts and technical services offer **dedicated provision** and advice to researchers and research students where needed.

DCU Library will ensure provision of world-class digital collections made available **anywhere and anytime**.

A balance of print and digital collections will be maintained, underpinned by **ambitious growth** in the depth of special collections and archives.

The expanded and enhanced DCU post-Incorporation will have a richer and **deeper research base in the Humanities** and this will be reflected in our libraries.

Open Access will be a collaborative effort at DCU and the Library will lead on **Research Communications Services** in support of DCU's international positioning.

Research Data Management shares many characteristics with collection management and Library Services will offer **expertise and support** in key areas.

Enterprise Programme Themes:

Promoting Research
Enriching Collections
Designing Digital
Engaging Partnerships

Enterprise Programme:

Key Projects
Research Communications Services
Subject Team Support Review
Research Data Management Services
DCU Open Access



Strategic Priority Area Three: **Collection Development**

→ At the core of DCU Library are the collections themselves, held in print, art, media, primary sources and digital forms.

Objectives:

Collections will grow in both **breadth and depth** through Irish Legal Deposit and in direct response to teaching and research demands.

Digital collections are the **largest and most used materials** and will continue to be developed in terms of rich content, cutting-edge technology and UX design.

Access and retrieval of materials is critical to their intrinsic value and we will develop innovative tools and systems to improve management and usage.

Storage is a priority over the life of this Strategy and DCU Library will develop an interlinked strategy for closed-access collection care and **digitisation policies**.

Special collections will be sought and acquired in support of the Irish Modern Archives Research Centre as it **enhances the research function** of DCU Library.

The expanded DCU Library will **operate efficiently and creatively** in support of its new collection management fields and will acquire accordingly.

Enterprise Programme Themes:

Enriching Collections
Designing Digital
Engaging Partnerships

Enterprise Programme:

Key Projects

DCU Fine Art Collections Strategy
Irish Modern Archives Research Centre
DCU Digital Collections Strategy
DCU Library Central Storage Facility
Library Systems Review
Irish Legal Deposit Review
Dual-Campus Collection Management Plan
DCU Digital Humanities



Strategic Priority Area Four: **Community Engagement**

→ DCU Library will play a highly visible part in offering access to and specialist interpretation of our collections and services to the public.

Objectives:

The Irish Modern Archives Research Centre will exhibit and interpret the **materials and narratives** within the collections to new audiences.

Fine art and special collections will be strategically placed as of **public interest** in addition to the DCU community.

Our services have a long history of **public engagement with creative writers** and this will be developed in association with the Irish Writers Centre.

A **major events programme** will be established and open to the public using the world-class facilities of both the O'Reilly and Cregan Libraries.

Our services will **support schools and local access** programmes where appropriate and in collaboration with DCU and its partners.

We will actively engage with **student-led initiatives** in the wider community and provide space and support to the Student Union as appropriate.

Enterprise Programme Themes:

Engaging Partnerships
Promoting Research
Enabling Students

Enterprise Programme:

Key Projects

Library and Collections Exhibition Programme
DCU Library Creative Writing Awards
Public Programme Campaigns for all DCU Libraries
Library and Student Union Activity Review
DCU Gallery and Exhibitions Options Appraisal
Irish Writers Centre Programme Coordination Project
Science in the Community Review



Strategic Priority Area Five: **Partnership Growth**

→ DCU Library is open to partnerships that allow us to enrich our provision to DCU, to develop our national role and to pursue new audiences.

Objectives:

The Incorporation process has enhanced and expanded DCU Library. Collections, staffing and physical buildings have all grown by over fifty percent.

The Irish Universities Association and the Consortium of National and University Libraries enable us to share, invent and **transform services** across Ireland.

The Association of Research Libraries in North America, the Ligue des Bibliothèques Européennes de Recherche across Europe and the Society of College, National and University Libraries in the UK are our prime **international platforms**.

DCU Library will support the **3U Partnership** between DCU, NUI Maynooth and RCSI in the development of collections and services.

We will seek **new ways of working** with Arizona State University, in particular through the ASU Digital Humanities Lab and DCU Irish Modern Archives Research Centre.

Our spaces and collections are public and we will partner with the commercial and cultural heritage sectors to aid **understanding and access** to them.

We will balance public access with targeted income generation initiatives derived from digital products from our collections and **membership benefits**.

Enterprise Programme Themes:

Engaging Partnerships
Enriching Collections
Promoting Research

Enterprise Programme:

Key Projects

Membership Benefits Review
Arizona State University Digital Humanities Partnership
Consortium of National and University Libraries Strategy 2016-2019
3U Special Collections Development
DCU Library European Partners Best Practice Project
All-DCU Libraries Partnership Mapping Process
DCU-Ulster University Conflict Archives Research Programme
DCU Ireland India Institute
DCU PNU, Saudi Arabia Programmes



DCU Library...

Creates...

- Memorable and valuable experiences for students
- Trusted and critical linkages with researchers
- Valuable partnerships with new organisations and audiences

Delivers...

- World-class digital collections
- Print, special and archival collections of relevance to teaching, of significance to research and of fascination to the public
- Expertise in subject fields, in customer care and in relevant international liaison

Inspires...

- Through stunning contemporary spaces
- With experiment and collaboration in technologies
- By affirming the purpose of libraries and collections in the modern university

And is...

Relevant. Visible. Expert.



www.dcu.ie